

# BUSINESS ADMINISTRATION - BACHELOR OF APPLIED SCIENCE DEGREE (BAS)

Explore More About This Program: <https://cwi.edu/program/business-administration>

## Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Demonstrate foundational knowledge in accounting, economics, finance, and marketing.
- Differentiate appropriate ethical courses of action in business practice.
- Demonstrate professional written and oral communication skills for a variety of audiences and via a variety of channels (physical or virtual presence, digital and traditional media).
- Apply principles of leadership and human resource management to a variety of business settings.
- Apply strategies for effective collaboration with diverse individuals and teams in a variety of business situations.
- Integrate personal values with ethical, legal, and socially responsible business practices to solve contemporary real-world problems across a variety of business settings.