

# BUSINESS ANALYTICS

Explore More About This Program: <https://cwi.edu/program/business-general>

## Program Description

The Academic Certificate in Business Analytics prepares students with the knowledge they need to be successful as business analysts. Through earning this academic certificate students will learn to create predictive and prescriptive models based on large data sets and gain hands-on experience that is necessary to work in the field of business analytics.

Students in the Business Analytics program will:

- Develop a framework of the standard process of data mining.
- Receive opportunities for experience in collaboration and networking within CWI and the local community.
- Create data-driven reports and practice written and oral communication.
- Use technology necessary to work in the business analytics field.

## Degrees and Certificates

- [Business Analytics - Academic Certificate \(AC\)](#)

## RELATED DEGREES AND CERTIFICATES

- [Accounting and Tax - Academic Certificate \(AC\)](#)
- [Business - Associate of Arts Degree \(AA\)\\*](#)
- [Entrepreneurship and Small Business Management - Academic Certificate \(AC\)](#)

*\*All requirements for this degree or certificate may be completed fully online.*