

BUSINESS - ASSOCIATE OF ARTS DEGREE (AA)*

- **Program Code:** BUSA.AA
- **Program Type:** Academic Transfer
- **Available Fully Online:** Yes
- **Eligible for Federal Financial Aid:** Yes

Explore More About This Program: <https://cwi.edu/program/business-general>

NOTE: Courses required for this program *may* have an additional fee; more information can be found on the [Special Course Fees](#) web page.

Degree Quick Facts

- **Instructional School:** Social Sciences and Public Affairs
- **Department:** Business

Degree Requirements

Course	Course Title	Min Credits
General Education Requirements		
CWI 101	Connecting With Ideas	3
<u>Global Perspectives course</u>		3
ENGL 101	Writing and Rhetoric I (GEM 1)	3
ENGL 102	Writing and Rhetoric II (GEM 1)	3
COMM 101	Fundamentals of Oral Communication (GEM 2)	3
MATH 143	Precalculus I: Algebra (GEM 3)	3-4
or MATH 160	Survey of Calculus	
<u>GEM 4 - Scientific Ways of Knowing course</u> ¹		4
<u>GEM 4 - Scientific Ways of Knowing course</u> ²		3
PHIL 103	Introduction to Ethics (GEM 5) ³	3
<u>GEM 5 - Humanistic & Artistic Ways of Knowing course</u> ²		3
ECON 201	Principles of Macroeconomics (GEM 6)	3
<u>GEM 6 - Social & Behavioral Ways of Knowing course</u> ²		3
Major Requirements		
ACCT 201	Introduction to Financial Accounting	3
ACCT 202	Introduction to Managerial Accounting	3
BUSA 101	Introduction to Business	3
BUSA 120	Business Software Applications	3
BUSA 201	Business Communication and Professionalism	3
BUSA 207	Introduction to Business Analytics	3
BUSA 208	Business Analytics	3
BUSA 265	Business Law	3
BUSA 290	Business Capstone	2
ECON 202	Principles of Microeconomics	3
Minimum Credit Hours Required		66

¹ Must include a lab component

² Course must come from a different discipline.

³ This course fulfills the Ethical Reasoning requirement for an associate degree from CWI.

*All requirements for this degree or certificate may be completed fully online.

Degree Plan

The course sequence listed below is strongly recommended in order to complete your program requirements. Please register for each semester as shown using the Student Planning tool in myCWI. Plans may be modified to fit the needs of part-time students by adding additional semesters. Consult your advisor for any questions regarding this course sequence plan.

First Year		Credit Hours
Fall		
BUSA 101	Introduction to Business	3
BUSA 120	Business Software Applications	3
CWI 101	Connecting With Ideas	3
ENGL 101	Writing and Rhetoric I (GEM 1)	3

MATH 143 or MATH 160	Precalculus I: Algebra (GEM 3) ¹ or Survey of Calculus	3-4
----------------------------	--	-----

Total Semester Credit Hours 15

Spring

COMM 101	Fundamentals of Oral Communication (GEM 2)	3
ECON 201	Principles of Macroeconomics (GEM 6)	3
ENGL 102	Writing and Rhetoric II (GEM 1)	3
ENVI 100	Environmental Science (Recommended GEM 4) ²	3
ENVI 100L	Environmental Science Lab (Recommended GEM 4) ²	1
PHIL 103	Introduction to Ethics (GEM 5) ³	3

Total Semester Credit Hours 16

Second Year

Fall

ACCT 201	Introduction to Financial Accounting ¹	3
BUSA 207	Introduction to Business Analytics ¹	3
BUSA 265	Business Law	3
ECON 202	Principles of Microeconomics	3
PSYC 101	Introduction to Psychology (Recommended GEM 6) ^{2,4}	3
GEM 4 - Scientific Ways of Knowing course ⁴		3

Total Semester Credit Hours 18

Spring

ACCT 202	Introduction to Managerial Accounting	3
----------	---------------------------------------	---

BUSA 201	Business Communication and Professionalism	3
----------	--	---

BUSA 208	Business Analytics	3
----------	--------------------	---

BUSA 256	Introduction to International Business (Recommended Global Perspectives) ²	3
----------	---	---

BUSA 290	Business Capstone	2
----------	-------------------	---

GEM 5 - Humanistic & Artistic Ways of Knowing course ⁴		3
---	--	---

Total Semester Credit Hours 17

Minimum Credit Hours Required 66

¹ Business majors are encouraged to take the Math Diagnostic upon acceptance to CWI if they did not submit ACT or SAT scores for math placement; an adequate math placement score (or equivalency) is a prerequisite for ACCT 201, BUSA 207, and MATH 143. The Math Diagnostic will inform the student if a review course such as MATH 097, MATH 098, or MATH 099 is needed prior to enrolling in MATH 143 or MATH 160. Students should select MATH 143 or MATH 160 based upon the math requirements of the transfer institution they plan to attend. MATH 143 is the recommended GEM 3 course unless the students' preferred transfer institution requires Survey of Calculus (MATH 160).

² This general education (GE) course is recommended by the department as the most beneficial GE option for students in this program. **Please note that students may fulfill their GE requirement by completing another course from the applicable general education category.**

³ This course fulfills the Ethical Reasoning requirement for an associate degree from CWI.

⁴ Course must come from a different discipline.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Connect with the business community.
- Engage with community members in experiential learning opportunities through class assignments.
- Connect with peers through case studies and group projects.
- Navigate and discuss new technologies and their impact in the workplace.
- Apply knowledge to frame and solve problems.
- Discuss current events in relation to business practices and theory.
- Develop technology skills for business purposes.
- Identify the fundamentals of accounting.
- Develop effective communication and writing skills for business situations.
- Present information to a variety of audiences.
- Develop and improve critical thinking and analysis skills.
- Explain basic marketing principles.
- Identify the roles and responsibilities in business including personal accountability.
- Discuss ethics and ethical dilemmas.