## BUSINESS - ASSOCIATE OF ARTS DEGREE (AA)\*

Explore More About This Program: https://cwi.edu/program/business-general

## **Program Learning Outcomes**

Upon successful completion of this program, students will be able to:

- · Connect with the business community.
- · Engage with community members in experiential learning opportunities through class assignments.
- Connect with peers through case studies and group projects.
- Navigate and discuss new technologies and their impact in the workplace.
- Apply knowledge to frame and solve problems.
- · Discuss current events in relation to business practices and theory.
- · Develop technology skills for business purposes.
- · Identify the fundamentals of accounting.
- Develop effective communication and writing skills for business situations.
- · Present information to a variety of audiences.
- Develop and improve critical thinking and analysis skills.
- Explain basic marketing principles.
- · Identify the roles and responsibilities in business including personal accountability.
- · Discuss ethics and ethical dilemmas.