

COMMUNICATION - ASSOCIATE OF ARTS DEGREE (AA)

Explore More About This Program: <https://cwi.edu/program/communication>

Degree Quick Facts

- **Instructional School:** Social Sciences and Public Affairs
- **Department:** Communication, Marketing, and Media Arts
- **Program Code:** COMM.AA
- **Program Type:** Academic Transfer
- **Available Fully Online:** No
- **Eligible for Federal Financial Aid:** Yes

NOTE: Courses required for this program *may* have an additional fee; more information can be found on the [Special Course Fees](#) web page.

Degree Requirements

Course	Course Title	Min Credits
General Education Requirements ¹		
CWI 101	Connecting With Ideas	3
Global Perspectives course		3
ENGL 101	Writing and Rhetoric I (GEM 1)	3
ENGL 102	Writing and Rhetoric II (GEM 1)	3
COMM 101	Fundamentals of Oral Communication (GEM 2)	3
GEM 3 - Mathematical Ways of Knowing course		3
GEM 4 - Scientific Ways of Knowing course ²		4
GEM 4 - Scientific Ways of Knowing course ³		3-4
GEM 5 - Humanistic & Artistic Ways of Knowing course		3
GEM 5 - Humanistic & Artistic Ways of Knowing course ³		3
GEM 6 - Social & Behavioral Ways of Knowing course		3
GEM 6 - Social & Behavioral Ways of Knowing course ³		3
Major Requirements		
COMM 112	Argumentation and Debate	3
COMM 221	Interpersonal Communication	3
COMM 231	Public Speaking	3
COMM 290	Communication Capstone	2
Select 12 elective credits from the following courses:		12
COMM 114	Intercollegiate Speech and Debate I ⁴	
COMM 160	Communication and Culture	
COMM 268	Introduction to Video Production	
COMM 269	Introduction to Audio Production	
COMM 271	Introduction to Mass Media	
COMM 293	Communication Internship	
Minimum Credit Hours Required		60

¹ Students must select an "E" designated course to fulfill one of their General Education requirements.

² Must include a lab component.

³ Course must come from a different discipline.

⁴ May be taken up to four semesters.

Degree Plan

The course sequence listed below is strongly recommended in order to complete your program requirements. Please register for each semester as shown using the Student Planning tool in myCWI. Plans may be modified to fit the needs of part-time students by adding additional semesters. Consult your advisor for any questions regarding this course sequence plan.

First Year Fall

		Credit Hours
COMM 101	Fundamentals of Oral Communication (GEM 2)	3
CWI 101	Connecting With Ideas	3
ENGL 101	Writing and Rhetoric I (GEM 1)	3

PHIL 101	Introduction to Philosophy (Recommended GEM 5) ^{1,2}	3
Communication Elective	Select a course from the list below	3
Total Semester Credit Hours		15
Spring		
ENGL 102	Writing and Rhetoric II (GEM 1)	3
MATH 143	College Algebra (Recommended GEM 3) ^{1,3}	3
PSYC 101	Introduction to Psychology (Recommended GEM 6) ¹	3
GEM 4 - Scientific Ways of Knowing course ⁴		4
Communication Elective	Select a course from the list below	3
Total Semester Credit Hours		16
Second Year		
Fall		
COMM 112	Argumentation and Debate	3
COMM 221	Interpersonal Communication	3
PHIL 111	World Religions (Recommended Global Perspectives) ¹	3
GEM 4 - Scientific Ways of Knowing course ⁵		3-4
Communication Elective	Select a course from the list below	3
Total Semester Credit Hours		15
Spring		
COMM 231	Public Speaking	3
COMM 290	Communication Capstone	2
GEM 5 - Humanistic & Artistic Ways of Knowing course ⁵		3
GEM 6 - Social & Behavioral Ways of Knowing course ⁵		3
Communication Elective	Select a course from the list below	3
Total Semester Credit Hours		14
Minimum Credit Hours Required		60

Students must select an "E" designated (Ethical Reasoning) course to fulfill one of their General Education requirements.

¹ This general education (GE) course is recommended by the department as the most beneficial GE option for students in this program. **Please note that students may fulfill their GE requirement by completing another course from within the designated general education category.**

² This course fulfills the Ethical Reasoning requirement for an associate degree from CWI.

³ Communication majors are encouraged to take the Math Diagnostic upon acceptance to CWI if they did not submit ACT or SAT scores for math placement. The Math Diagnostic will inform the student if a review course such as MATH 097, MATH 098, or MATH 099 is needed prior to enrolling in their chosen GEM 3 course. If a student changes majors at the AA or BA level, or is considering graduate school, the Department of Communication, Marketing, and Media Arts recommends enrolling in MATH 143.

⁴ Must include a lab component.

⁵ Course must come from a different discipline.

Communication Electives

Course	Course Title	Min Credits
Select 12 credits from the following course options:		
COMM 114	Intercollegiate Speech and Debate I ¹	3
COMM 160	Communication and Culture	3
COMM 268	Introduction to Video Production	3
COMM 269	Introduction to Audio Production	3
COMM 271	Introduction to Mass Media	3
COMM 293	Communication Internship	1-3

¹ COMM 114 Intercollegiate Speech and Debate I may be taken up to four semesters. Students who are interested in this course are encouraged to enroll during their first semester at CWI to utilize the full four semesters during which the course can be taken.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Produce effective oral, written, virtual, and mediated communication. Demonstrate an understanding of methods of communication research and a basic understanding of APA guidelines.
- Demonstrate the ability to create community and collaborative working relationships beyond the College through their communication.
- Understand, evaluate, communicate effectively within, and mediate among diverse cultural, social, public, and professional systems and enable change to occur within and among these systems in ways that are civil and respectful of all perspectives.
- Demonstrate the extension and appreciation of the skills and knowledge acquired during their communication studies in their careers beyond the College or in the continuation of their education.
- Analyze and evaluate communication both for its causes and consequences as well as demonstrate an understanding of at least one major theory in the field of communication.

(The CWI Communication program learning outcomes are based on the 2013 work underwritten by the Lumina Foundation in collaboration with community college and university faculty members of the National Communication Association.)

Z-Degree Pathway for Communication Majors

The courses included in a Z-degree Pathway below offer at least one class section that uses one of the following types of course materials/textbooks:

Classification of Instructional Materials	Cost to Student
Open Education Resources (OER)	\$0
Low-Cost Textbook	\$30 or less

- **Open Education Resources:** According to the Idaho State Board of Education, Open Education Resources (OER) are "teaching, learning, and research materials that reside in the public domain or have been released under an intellectual property license, such as a Creative Commons license, that permits free use and repurposing by others." OER have no cost to students and are available on the first day of class.
- **Low-Cost Textbooks:** Required textbooks and/or other course materials that cost the student a total of \$30 or less (excluding special course fees) per class and may be purchased at the CWI Bookstore.

Please note that not all sections of a particular course will utilize OER, as noted in the table below. Students can verify that a specific section uses **OER** or **low-cost textbooks** by looking for the following symbol next to the section listing in Student Planning at the time of registration:

IMPORTANT: There may be changes to the courses utilizing OER or low-cost textbooks throughout the academic year. Students should always refer to Student Planning in myCWI for the most up-to-date Z-degree class information.

Course	Course Title	Min Credits
General Education Requirements		
CWI 101	Connecting With Ideas	3
	• Multiple OER sections are offered each semester - see Student Planning	
Global Perspectives course		3
	• Global Perspectives OER Options: AGRI 120 ¹ , COMM 160, GEOS 105, or PHIL 111	
	• Global Perspectives Low-Cost Textbook Option: BUSA 256 (some sections - see Student Planning) or EDUC 200	
ENGL 101	Writing and Rhetoric I	3
	• Multiple OER sections are offered each semester - see Student Planning	
ENGL 102	Writing and Rhetoric II	3
	• Multiple OER sections are offered each semester - see Student Planning	
COMM 101	Fundamentals of Oral Communication	3
	• Multiple OER sections are offered each semester - see Student Planning	
GEM 3 - Mathematical Ways of Knowing course		3

- GEM 3 OER Option: MATH 123 (some sections - see Student Planning), MATH 143 (some sections - see Student Planning), MATH 147 (some sections - see Student Planning), or MATH 170 (some sections - see Student Planning)

<u>GEM 4 - Scientific Ways of Knowing course</u>		4
<u>GEM 4 - Scientific Ways of Knowing course</u>		3-4
• GEM 4 OER Options: CHEM 111 & CHEM 111L (some sections - see Student Planning), FERM 120, GEOS 104, GEOS 104L, GEOS 105, GEOS 170, PHYS 100 & PHYS 100L, or SCIE 101		
<u>GEM 5 - Humanistic & Artistic Ways of Knowing course</u>		3
<u>GEM 5 - Humanistic & Artistic Ways of Knowing course</u>		3
• GEM 5 OER Options: ARTS 101, ENGL 215, ENGL 277, ENGL 278, PHIL 101 ¹ , PHIL 103 ¹ , or SPAN 111		
<u>GEM 6 - Social & Behavioral Ways of Knowing course</u>		3
<u>GEM 6 - Social & Behavioral Ways of Knowing course</u>		3
• GEM 6 OER Options: HIST 111, HIST 112 (some sections - see Student Planning), POLS 102 (some sections - see Student Planning), PSYC 101 (some sections - see Student Planning), PSYC 140, PSYC 250 ¹ , SCIE 102 ¹ (some sections - see Student Planning), SOC 101, or SOC 102		
• GEM 6 Low-Cost Textbook Option: SCIE 102 ¹		
Major Requirements		
COMM 112	Argumentation and Debate	3
COMM 221	Interpersonal Communication	3
COMM 231	Public Speaking	3
COMM 290	Communication Capstone	2
Select 12 elective credits from the following courses: ²		12
COMM 114	Intercollegiate Speech and Debate	
COMM 160	Communication and Culture	
COMM 268	Introduction to Video Production	
COMM 269	Introduction to Audio Production	
COMM 271	Introduction to Mass Media	
COMM 293	Communication Internship	
Minimum Credit Hours Required		60

¹ This course fulfills the Ethical Reasoning requirement for an associate degree from CWI.

² All elective courses use OER; however, special course fees for supplies and tournament registration fees may be required for COMM 114.

IMPORTANT: Unless otherwise noted, all of the courses required for this degree are taught using OER.