

COMMUNICATION - ASSOCIATE OF ARTS DEGREE (AA)

Explore More About This Program: <https://cwi.edu/program/communication>

Degree Quick Facts

- **Instructional School:** Communication and Information Technologies
- **Department:** Communication, Marketing, and Media Arts
- **Program Code:** COMM.AA
- **Program Type:** Academic Transfer
- **Available Fully Online:** No
- **Eligible for Federal Financial Aid:** Yes

Degree Requirements

Course	Course Title	Min Credits
General Education Requirements ¹		
<i>Complete the following course to fulfill the Connecting with Ideas requirement:</i>		
CWI 101	Connecting With Ideas	3
<i>Complete the following courses to fulfill the GEM 1 requirement:</i>		
ENGL 101	Writing and Rhetoric I	3
ENGL 102	Writing and Rhetoric II	3
<i>Complete one of the following courses to fulfill the GEM 2 requirement:</i>		
COMM 101	Fundamentals of Oral Communication	3
<i>Complete one of the following courses to fulfill the GEM 3 requirement:</i>		
GEM 3 - Mathematical Ways of Knowing course		3
<i>Complete the following courses to fulfill the GEM 4 requirement:</i>		
GEM 4 - Scientific Ways of Knowing course ²		4
GEM 4 - Scientific Ways of Knowing course ³		3-4
<i>Complete the following courses to fulfill the GEM 5 requirement:</i>		
GEM 5 - Humanistic & Artistic Ways of Knowing course		3
GEM 5 - Humanistic & Artistic Ways of Knowing course ³		3
<i>Complete the following courses to fulfill the GEM 6 requirement:</i>		
GEM 6 - Social & Behavioral Ways of Knowing course		3
GEM 6 - Social & Behavioral Ways of Knowing course ³		3
<i>Complete the following course to fulfill the Global Perspectives requirement:</i>		
Global Perspectives course		3
Major Requirements		
COMM 112	Argumentation and Debate	3
COMM 160	Communication and Culture	3
COMM 221	Interpersonal Communication	3
COMM 231	Public Speaking	3
COMM 290	Communication Capstone	2
Select 9 elective credits from the following courses:		
COMM 114	Intercollegiate Speech and Debate I ⁴	
COMM 268	Introduction to Video Production	
COMM 269	Introduction to Audio Production	
COMM 271	Introduction to Mass Media	
COMM 293	Communication Internship	

Minimum Credit Hours Required

60

¹ Student must select an "E" designated course to fulfill one of their General Education requirements.

² Must include a lab component.

³ Course must come from a different discipline.

⁴ May be taken up to four semesters.

Plan of Study Guide

The course sequence listed below is strongly recommended in order to complete your program requirements. Please register for each semester as shown using the Student Planning tool in myCWI. Plans may be modified to fit the needs of part-time students by adding additional semesters. Consult your Student Success Advisor for any questions regarding this course sequence plan.

First Year

Fall		Credit Hours
COMM 101	Fundamentals of Oral Communication (GEM 2)	3
CWI 101	Connecting With Ideas	3
ENGL 101	Writing and Rhetoric I (GEM 1)	3
PHIL 101	Introduction to Philosophy (Recommended GEM 5) ^{1,2}	3
PHIL 111	World Religions (Recommended Global Perspectives) ¹	3
Total Semester Credit Hours		15

Spring

ENGL 102	Writing and Rhetoric II (GEM 1)	3
MATH 143	College Algebra (Recommended GEM 3) ^{1,3}	3
PSYC 101	Introduction to Psychology (Recommended GEM 6) ¹	3
GEM 4 - Scientific Ways of Knowing course ⁴		4
Communication Elective	Select a course from the list below	3
Total Semester Credit Hours		16

Second Year

Fall		Credit Hours
COMM 112	Argumentation and Debate	3
COMM 160	Communication and Culture	3
COMM 221	Interpersonal Communication	3
GEM 4 - Scientific Ways of Knowing course ⁵		3-4
Communication Elective	Select a course from the list below	3
Total Semester Credit Hours		15

Spring

COMM 231	Public Speaking	3
COMM 290	Communication Capstone	2
GEM 5 - Humanistic & Artistic Ways of Knowing course ⁵		3
GEM 6 - Social & Behavioral Ways of Knowing course ⁵		3
Communication Elective	Select a course from the list below	3
Total Semester Credit Hours		14
Minimum Credit Hours Required		60

Students must select an "E" designated (Ethical Reasoning) course to fulfill one of their General Education requirements.

¹ This general education (GE) course is recommended by the department as the most beneficial GE option for students in this program. **Please note that students may fulfill their GE requirement by completing another course from within the applicable general education category.**

² This course fulfills the Ethical Reasoning requirement for an associate degree from CWI.

³ Communication majors are encouraged to take the Math Diagnostic upon acceptance to CWI if they did not submit ACT or SAT scores for math placement. The Math Diagnostic will inform the student if a review course such as MATH 097, MATH 098, or MATH 099 is needed prior to enrolling in their chosen GEM 3 course. If a student changes majors at the AA or BA level, or is considering graduate school, the Department of Communication, Marketing, and Media Arts recommends enrolling in MATH 143.

⁴ Must include a lab component.

⁵ Course must come from a different discipline.

Communication Electives

Course	Course Title	Min Credits
Select 9 credits from the following course options:		
COMM 114	Intercollegiate Speech and Debate I ¹	3

COMM 268	Introduction to Video Production	3
COMM 269	Introduction to Audio Production	3
COMM 271	Introduction to Mass Media	3
COMM 293	Communication Internship	1-3

¹ COMM 114 Intercollegiate Speech and Debate I may be taken up to four semesters. Students who are interested in this course are encouraged to enroll during their first semester at CWI to utilize the full four semesters during which the course can be taken.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Produce effective oral, written, virtual, and mediated communication. Demonstrate an understanding of methods of communication research and a basic understanding of APA guidelines.
- Demonstrate the ability to create community and collaborative working relationships beyond the College through their communication.
- Understand, evaluate, communicate effectively within, and mediate among diverse cultural, social, public, and professional systems and enable change to occur within and among these systems in ways that are civil and respectful of all perspectives.
- Demonstrate the extension and appreciation of the skills and knowledge acquired during their communication studies in their careers beyond the College or in the continuation of their education.
- Analyze and evaluate communication both for its causes and consequences as well as demonstrate an understanding of at least one major theory in the field of communication.

(The CWI Communication program learning outcomes are based on the 2013 work underwritten by the Lumina Foundation in collaboration with community college and university faculty members of the National Communication Association.)