

COMMUNICATION - ASSOCIATE OF ARTS DEGREE (AA)

Explore More About This Program: <https://cwi.edu/program/communication>

Degree Quick Facts

- **Instructional School:** Social Sciences and Public Affairs
- **Department:** Communication, Marketing, and Media Arts
- **Program Code:** COMM.AA
- **Program Type:** Academic Transfer
- **Available Fully Online:** No
- **Eligible for Federal Financial Aid:** Yes

NOTE: Courses required for this program *may* have an additional fee; more information can be found on the [Special Course Fees](#) web page.

Degree Requirements

Course	Course Title	Min Credits
General Education Requirements ¹		
CWI 101	Connecting With Ideas	3
<u>Global Perspectives course</u>		3
ENGL 101	Writing and Rhetoric I (GEM 1)	3
ENGL 102	Writing and Rhetoric II (GEM 1)	3
COMM 101	Fundamentals of Oral Communication (GEM 2)	3
<u>GEM 3 - Mathematical Ways of Knowing course</u>		3
<u>GEM 4 - Scientific Ways of Knowing course</u> ²		4
<u>GEM 4 - Scientific Ways of Knowing course</u> ³		3
<u>GEM 5 - Humanistic & Artistic Ways of Knowing course</u>		3
<u>GEM 5 - Humanistic & Artistic Ways of Knowing course</u> ³		3
<u>GEM 6 - Social & Behavioral Ways of Knowing course</u>		3
<u>GEM 6 - Social & Behavioral Ways of Knowing course</u> ³		3
Major Requirements		
COMM 112	Argumentation and Debate	3
COMM 221	Interpersonal Communication	3
COMM 231	Public Speaking	3
COMM 290	Communication Capstone	2
Select 12 elective credits from the following courses:		12
COMM 114	Intercollegiate Speech and Debate ⁴	
COMM 160	Communication and Culture	
COMM 268	Introduction to Video Production	
COMM 269	Introduction to Audio Production	
COMM 271	Introduction to Mass Media	
COMM 293	Communication Internship	

Minimum Credit Hours Required

60

- ¹ Students must select an "E" designated course to fulfill one of their General Education requirements.
- ² Must include a lab component.
- ³ Course must come from a different discipline.
- ⁴ May be taken up to four semesters.

Degree Plan

The course sequence listed below is strongly recommended in order to complete your program requirements. Please register for each semester as shown using the Student Planning tool in myCWI. Plans may be modified to fit the needs of part-time students by adding additional semesters. Consult your advisor for any questions regarding this course sequence plan.

First Year		Credit Hours
Fall		
COMM 101	Fundamentals of Oral Communication (GEM 2)	3
CWI 101	Connecting With Ideas	3
ENGL 101	Writing and Rhetoric I (GEM 1)	3

PHIL 101	Introduction to Philosophy (Recommended GEM 5) ^{1,2}	3
Communication Elective	Select a course from the list below	3
Total Semester Credit Hours		15
Spring		
ENGL 102	Writing and Rhetoric II (GEM 1)	3
MATH 143	Precalculus I: Algebra (Recommended GEM 3) ^{1,3}	3
PSYC 101	Introduction to Psychology (Recommended GEM 6) ¹	3
GEM 4 - Scientific Ways of Knowing course ⁴		4
Communication Elective	Select a course from the list below	3
Total Semester Credit Hours		16
Second Year		
Fall		
COMM 112	Argumentation and Debate	3
COMM 221	Interpersonal Communication	3
PHIL 111	World Religions (Recommended Global Perspectives) ¹	3
GEM 4 - Scientific Ways of Knowing course ⁵		3
Communication Elective	Select a course from the list below	3
Total Semester Credit Hours		15
Spring		
COMM 231	Public Speaking	3
COMM 290	Communication Capstone	2
GEM 5 - Humanistic & Artistic Ways of Knowing course ⁵		3
GEM 6 - Social & Behavioral Ways of Knowing course ⁵		3
Communication Elective	Select a course from the list below	3
Total Semester Credit Hours		14
Minimum Credit Hours Required		60

Students must select an "E" designated (Ethical Reasoning) course to fulfill one of their General Education requirements.

¹ This general education (GE) course is recommended by the department as the most beneficial GE option for students in this program. **Please note that students may fulfill their GE requirement by completing another course from the designated general education category.**

² This course fulfills the Ethical Reasoning requirement for an associate degree from CWI.

³ Communication majors are encouraged to take the Math Diagnostic upon acceptance to CWI if they did not submit ACT or SAT scores for math placement. The Math Diagnostic will inform the student if a review course such as MATH 097, MATH 098, or MATH 099 is needed prior to enrolling in their chosen GEM 3 course. If a student changes majors at the AA or BA level, or is considering graduate school, the Department of Communication, Marketing, and Media Arts recommends enrolling in MATH 143.

⁴ Must include a lab component.

⁵ Course must come from a different discipline.

COMMUNICATION ELECTIVES

Course	Course Title	Min Credits
Select 12 credits from the following course options:		
COMM 114	Intercollegiate Speech and Debate ¹	3
COMM 160	Communication and Culture	3
COMM 268	Introduction to Video Production	3
COMM 269	Introduction to Audio Production	3
COMM 271	Introduction to Mass Media	3
COMM 293	Communication Internship	1-3

¹ COMM 114 Intercollegiate Speech and Debate may be taken up to four semesters. Students who are interested in this course are encouraged to enroll during their first semester at CWI to utilize the full four semesters during which the course can be taken.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Understand the role communication plays in human experience.
- Produce communication appropriate to audience, purpose and context.
- Develop an understanding of major theories and frameworks in the field of communication.
- Demonstrate an ability to analyze diverse messages and engage in communication inquiry.
- Conduct communication research using APA guidelines.
- Engage in self-reflection to develop personal and professional goals.

(The CWI Communication program learning outcomes are based on the 2013 work underwritten by the Lumina Foundation in collaboration with community college and university faculty members of the National Communication Association.)

Z-Degree Pathway for Communication Majors

The courses included in a Z-degree Pathway below offer at least one class section that uses one of the following types of course materials/textbooks:

Classification of Instructional Materials	Cost to Student
Open Education Resources (OER)	\$0
Low-Cost Textbook	\$30 or less

- **Open Education Resources:** According to the Idaho State Board of Education, Open Education Resources (OER) are "teaching, learning, and research materials that reside in the public domain or have been released under an intellectual property license, such as a Creative Commons license, that permits free use and repurposing by others." OER have no cost to students and are available on the first day of class.
- **Low-Cost Textbooks:** Required textbooks and/or other course materials that cost the student a total of \$30 or less (excluding special course fees) per class and may be purchased at the CWI Bookstore.

Please note that not all sections of a particular course will utilize OER, as notated in the table below. Students can verify that a specific section uses **OER** or **low-cost textbooks** by looking for the following symbol next to the section listing in Student Planning at the time of registration:

IMPORTANT: There may be changes to the courses utilizing OER or low-cost textbooks throughout the academic year. Students should always refer to Student Planning in [myCWI](#) for the most up-to-date Z-degree class information.

Course	Course Title	Min Credits
General Education Requirements		
CWI 101	Connecting With Ideas	3
<u>Global Perspectives course</u>		3
	<ul style="list-style-type: none"> • Global Perspectives OER Options: AGRI 120¹, COMM 160, FILM 121, FREN 102, GEOS 105, PHIL 111 • Global Perspectives Low-Cost Textbook Option: BUSA 256 (some sections - see Student Planning) COMM 259, EDUC 200, ENGL 215, PSYC 211 	
ENGL 101	Writing and Rhetoric I	3
ENGL 102	Writing and Rhetoric II	3
COMM 101	Fundamentals of Oral Communication	3
<u>GEM 3 - Mathematical Ways of Knowing course</u>		3
	<ul style="list-style-type: none"> • GEM 3 OER Options: MATH 118 & MATH 118L (some sections - see Student Planning), MATH 123 (some sections - see Student Planning), MATH 143 (some sections - see Student Planning), MATH 147 (some sections - see Student Planning), MATH 170 (some sections - see Student Planning), or MATH 175 (some sections - see Student Planning) 	
<u>GEM 4 - Scientific Ways of Knowing course</u>		4
<u>GEM 4 - Scientific Ways of Knowing course</u>		3-4
	<ul style="list-style-type: none"> • GEM 4 OER Options: BIOL 100L, CHEM 100L, CHEM 101L, CHEM 111L, ENVI 100L, FERM 120, GEOS 104, GEOS 104L, GEOS 105, GEOS 170, MMBS 111L, PHYS 100 & PHYS 100L, PHYS 101 & PHYS 101L, PHYS 111L, PHYS 211L, or SCIE 101 	

<u>GEM 5 - Humanistic & Artistic Ways of Knowing course</u>	3
<u>GEM 5 - Humanistic & Artistic Ways of Knowing course</u>	3

- GEM 5 OER Options: ARTS 101, ARTS 102, ARTS 105, ARTS 106, ENGL 175 (some sections-see Student Planning), ENGL 277, ENGL 278, FREN 101, FREN 102, FREN 201, HUMA 207, PHIL 101¹, PHIL 103¹, PHIL 123¹, PHIL 240, SPAN 111, SPAN 201, SPAN 202, or THEA 101

- GEM 5 Low-Cost Textbook Option: ENGL 215

<u>GEM 6 - Social & Behavioral Ways of Knowing course</u>	3
<u>GEM 6 - Social & Behavioral Ways of Knowing course</u>	3

- GEM 6 OER Options: HIST 111, HIST 112 (some sections - see Student Planning), POLS 102 (some sections - see Student Planning), PSYC 101 (some sections - see Student Planning), PSYC 140, PSYC 250¹, SCIE 102¹ (some sections - see Student Planning), SOC 101, or SOC 102

- GEM 6 Low-Cost Textbook Option: SCIE 102¹

Major Requirements

COMM 112	Argumentation and Debate	3
COMM 221	Interpersonal Communication	3
COMM 231	Public Speaking	3
COMM 290	Communication Capstone	2
Select 12 elective credits from the following courses: ²		12
COMM 114	Intercollegiate Speech and Debate	
COMM 160	Communication and Culture	
COMM 268	Introduction to Video Production	
COMM 269	Introduction to Audio Production	
COMM 271	Introduction to Mass Media	
COMM 293	Communication Internship	

Minimum Credit Hours Required 60

¹ This course fulfills the Ethical Reasoning requirement for an associate degree from CWI.

² All elective courses use OER; however, special course fees for supplies and tournament registration fees may be required for COMM 114.

IMPORTANT: Unless otherwise noted, all of the courses required for this degree are taught using OER.