

COMMUNICATION - ASSOCIATE OF ARTS DEGREE (AA)

Explore More About This Program: <https://cwi.edu/program/communication>

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Understand the role communication plays in human experience.
- Produce communication appropriate to audience, purpose and context.
- Develop an understanding of major theories and frameworks in the field of communication.
- Demonstrate an ability to analyze diverse messages and engage in communication inquiry.
- Conduct communication research using APA guidelines.
- Engage in self-reflection to develop personal and professional goals.

(The CWI Communication program learning outcomes are based on the 2013 work underwritten by the Lumina Foundation in collaboration with community college and university faculty members of the National Communication Association.)