GAME DEVELOPMENT AND ESPORTS MANAGEMENT - ASSOCIATE OF APPLIED SCIENCE DEGREE (AAS)

Explore More About This Program: https://cwi.edu/GDEM

Program learning Outcomes

Upon successful completion of this program, students will be able to:

- Apply storytelling, mechanics, and design theory to create original games and interactive media
- Develop, manage, and market Esports initiatives using industry tools, communication channels, and event frameworks.
- Communicate technical and creative ideas effectively across written, oral, and digital media formats for diverse audiences.
- Consider ethical, cultural, and inclusive perspectives when creating, evaluating, and sharing digital content.
- Use modern development pipelines, engines, and project management tools to collaboratively produce polished games or Esports-related products.