

DIGITAL MARKETING - BASIC TECHNICAL CERTIFICATE (BTC)

Explore More About This Program: <https://cwi.edu/program/marketing-communications>

Certificate Quick Facts

- **Instructional School:** Social Sciences and Public Affairs
- **Department:** Communication, Marketing, and Media Arts
- **Program Code:** MRKT-DM.BTC
- **Program Type:** Career and Technical Education
- **Available Fully Online:** No
- **Eligible for Federal Financial Aid:** No

NOTE: Courses required for this program *may* have an additional fee; more information can be found on the [Special Course Fees](#) web page.

Certificate Requirements

Course	Course Title	Min Credits
Major Requirements		
COMM 259	Communicating Through Web Design	3
COMM 275	Digital Design and Publishing	3
MRKT 125	Introduction to Marketing	3
Minimum Credit Hours Required		9

NOTE: This certificate is not eligible for federal financial aid due to program length.