

MEDIA ARTS - ASSOCIATE OF ARTS DEGREE (AA)

- **Program Code:** MED-ARTS.AA
- **Program Type:** Academic Transfer
- **Available Fully Online:** No
- **Eligible for Federal Financial Aid:** Yes

Explore More About This Program: <https://cwi.edu/program/media-arts>

NOTE: Courses required for this program *may* have an additional fee; more information can be found on the [Special Course Fees](#) web page.

Degree Quick Facts

- **Instructional School:** Social Sciences and Public Affairs
- **Department:** Communication, Marketing, and Media Arts

Degree Requirements

Course	Course Title	Min Credits
General Education Requirements ¹		
CWI 101	Connecting With Ideas	3
<u>Global Perspectives course</u>		3
ENGL 101	Writing and Rhetoric I (GEM 1)	3
ENGL 102	Writing and Rhetoric II (GEM 1)	3
COMM 101	Fundamentals of Oral Communication (GEM 2)	3
or COMM 112	Argumentation and Debate	
<u>GEM 3 - Mathematical Ways of Knowing course</u>		3
<u>GEM 4 - Scientific Ways of Knowing course ²</u>		4
<u>GEM 4 - Scientific Ways of Knowing course ³</u>		3
<u>GEM 5 - Humanistic & Artistic Ways of Knowing course</u>		3
<u>GEM 5 - Humanistic & Artistic Ways of Knowing course ³</u>		3
<u>GEM 6 - Social & Behavioral Ways of Knowing course</u>		3
<u>GEM 6 - Social & Behavioral Ways of Knowing course ³</u>		3
Major Requirements		
COMM 261	Multimedia Storytelling	3
COMM 268	Introduction to Video Production	3
COMM 269	Introduction to Audio Production	3
COMM 271	Introduction to Mass Media	3
COMM 273	Media News Writing and Reporting	3
COMM 278	Principles of Public Relations	3
COMM 279	Public Relations Campaigns	2-3
or COMM 290	Communication Capstone	
Select 2-3 credits of the following to bring the total credits earned to 60:		2-3
COMM 150	Digital Photography I	
COMM 259	Communicating Through Web Design	
COMM 275	Digital Design and Publishing	
COMM 293	Communication Internship	

Minimum Credit Hours Required

60

¹ Student must select an "E" designated courses to fulfill one of their General Education requirements.

² Must include a lab component.

³ Course must come from a different discipline.