

# MEDIA ARTS - ASSOCIATE OF ARTS DEGREE (AA)

Explore More About This Program: <https://cwi.edu/program/media-arts>

## Degree Requirements

Course	Course Title	Min Credits
<b>General Education Requirements <sup>1</sup></b>		
<i>Complete the following course to fulfill the Connecting with Ideas requirement:</i>		
CWI 101	Connecting With Ideas	3
<i>Complete the following courses to fulfill the GEM 1 requirement:</i>		
ENGL 101	Writing and Rhetoric I	3
ENGL 102	Writing and Rhetoric II	3
<i>Complete one of the following courses to fulfill the GEM 2 requirement:</i>		
COMM 101	Fundamentals of Oral Communication	3
or COMM 112	Argumentation and Debate	
<i>Complete the following course to fulfill the GEM 3 requirement:</i>		
GEM 3 - Mathematical Ways of Knowing course		3
<i>Complete the following courses to fulfill the GEM 4 requirement:</i>		
GEM 4 - Scientific Ways of Knowing course <sup>2</sup>		4
GEM 4 - Scientific Ways of Knowing course <sup>3</sup>		3-4
<i>Complete the following courses to fulfill the GEM 5 requirement:</i>		
GEM 5 - Humanistic & Artistic Ways of Knowing course		3
GEM 5 - Humanistic & Artistic Ways of Knowing course <sup>3</sup>		3
<i>Complete the following courses to fulfill the GEM 6 requirement:</i>		
GEM 6 - Social & Behavioral Ways of Knowing course		3
GEM 6 - Social & Behavioral Ways of Knowing course <sup>3</sup>		3
<i>Complete the following course to fulfill the Global Perspectives requirement:</i>		
Global Perspectives course		3
<b>Major Requirements</b>		
COMM 261	Multimedia Storytelling	3
COMM 268	Introduction to Video Production	3
COMM 269	Introduction to Audio Production	3
COMM 271	Introduction to Mass Media	3
COMM 273	Media News Writing and Reporting	3
COMM 278	Principles of Public Relations	3
COMM 279	Public Relations Campaigns	2-3
or COMM 290	Communication Capstone	
Select 2-3 credits of the following to bring the total credits earned to 60:		
COMM 150	Digital Photography I	2-3
COMM 259	Communicating Through Web Design	
COMM 275	Digital Design and Publishing	
COMM 293	Communication Internship	

### Minimum Credit Hours Required

60

- <sup>1</sup> Student must select an "E" designated courses to fulfill one of their General Education requirements.
- <sup>2</sup> Must include a lab component.
- <sup>3</sup> Course must come from a different discipline.